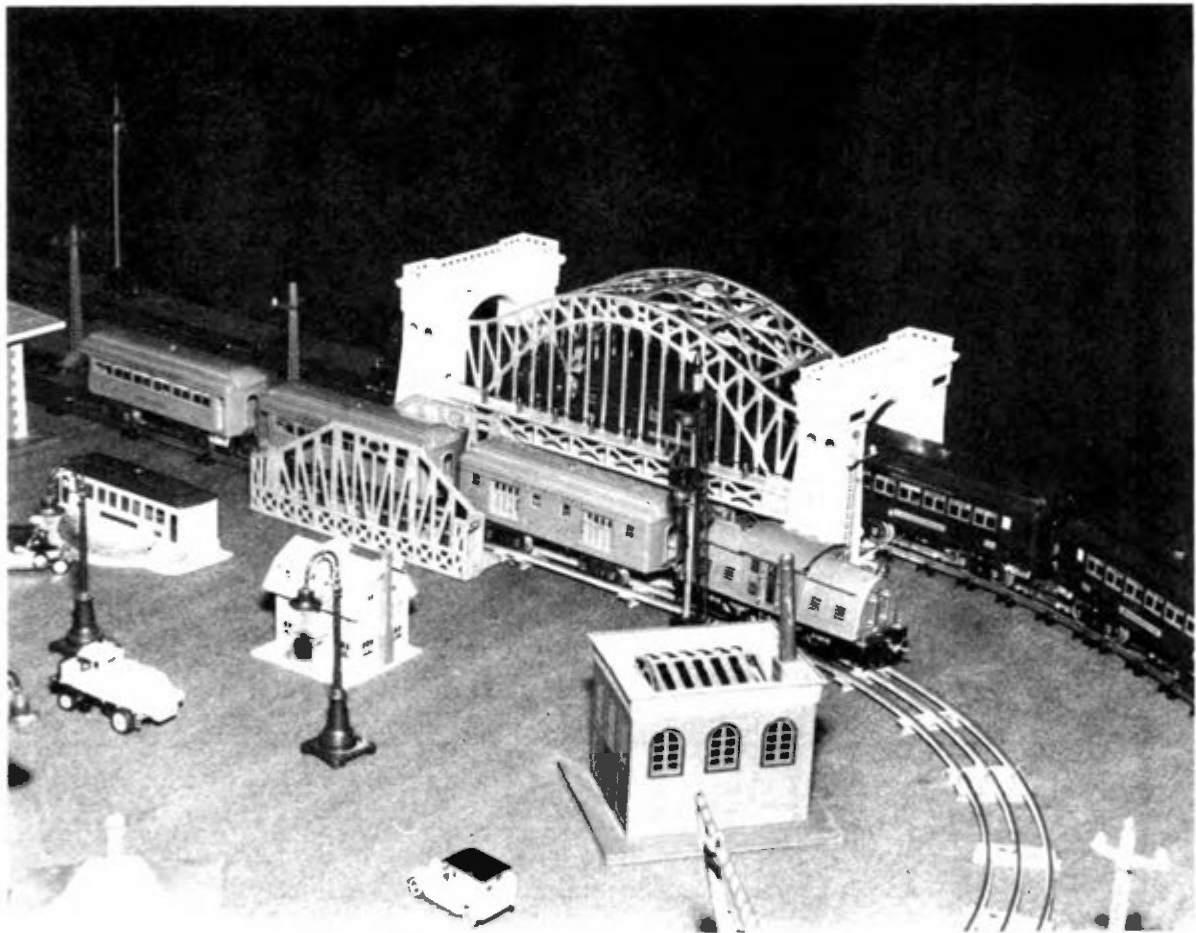


# THE ATLANTIC DIVISION EXPRESS



WINTER 1985

TRAIN COLLECTORS  
ASSOCIATION

DIVISION BOARD OF DIRECTORS

OFFICERS

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President	- Nicholas B. Ladd	Stewart E. Bearn	Richard A. Trickel
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Past President	- Richard H. Knowles		

"Express" Editor - Edward B. Pinsky  
Assistant Editor - Philip O. Ritter

The Atlantic Division - Train Collectors Association  
6304 Park Avenue, Philadelphia, PA 19141

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ATLANTIC DIVISION 1985 MEETS

Sunday, May 26, 1985  
Sunday, July 21, 1985  
Sunday, November 17, 1985

Westover Country Club - Norristown, Pennsylvania

CHANGE OF ADDRESS

Members are reminded to promptly notify both the Atlantic Division Secretary & the National Business Office of any address changes so as to insure timely receipt of all Division and National mailings.

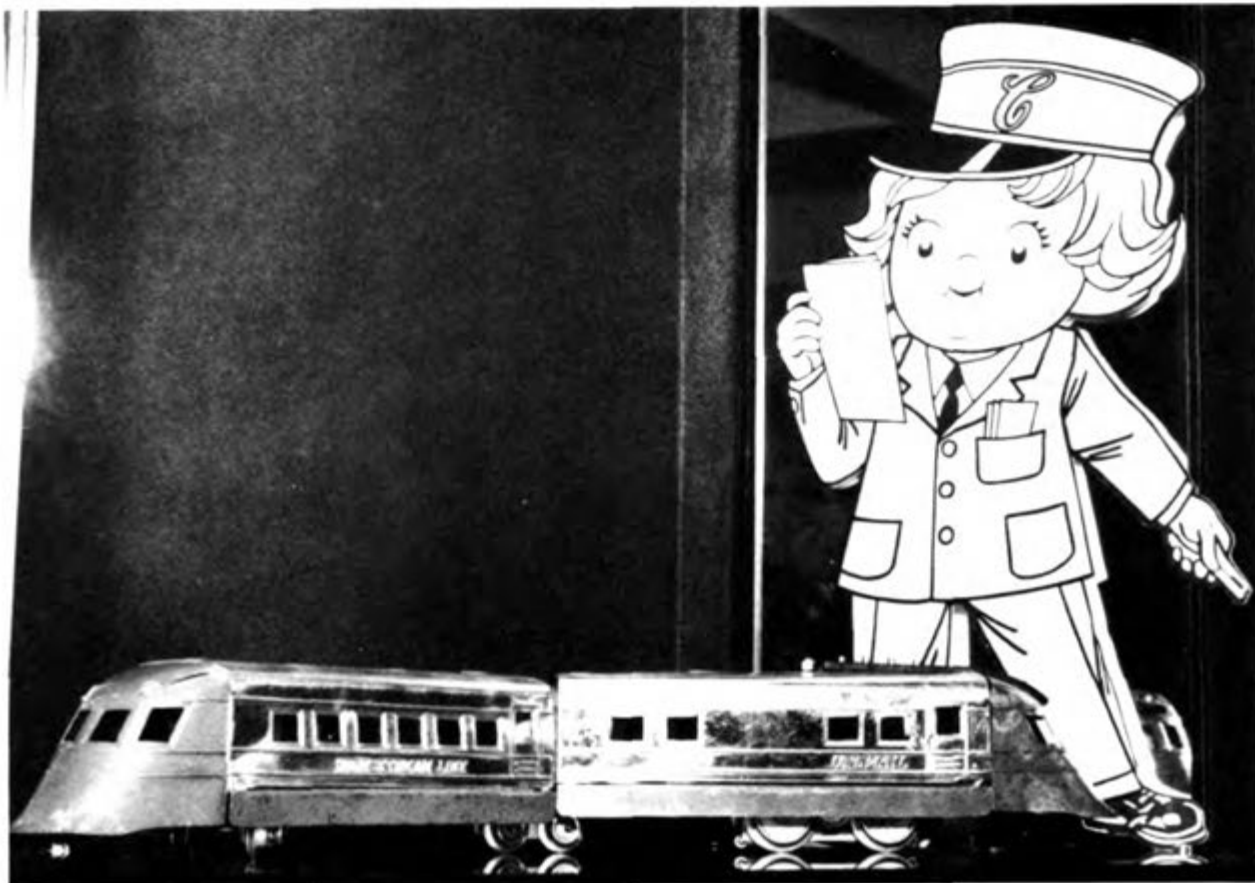
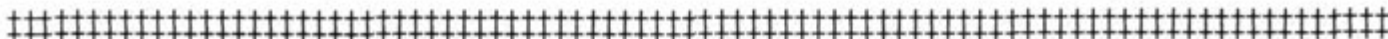
FRONT COVER PHOTOGRAPH

Standard Gauge Layout at the Campbell Museum Exhibit.

CAMPBELL MUSEUM EXHIBIT

Most of this issue is devoted to coverage of the recent Campbell Museum Exhibit -- one of our Atlantic Division's most successful projects. Exact attendance figures are not available, but the exhibit was so well received that it was extended several weeks beyond the period shown in the accompanying publicity releases. In addition, we have been invited back to do another show devoted solely to toy trains.

The project was chaired by President Nick Ladd who was assisted by many, many A.D. members who devoted uncounted hours to setting up the displays and building the automatic layout. Finally, it was all made possible by the enthusiasm, cooperation and support of Mr. Ralph Collier, Director of the Campbell Museum, and Ms. Bess Brock, his able and affable assistant. Thank you, Ralph and Bess, and we look forward to another successful, exciting exhibit in the near future.



W H A T   I S   I T ?

It appears that we stumped you with the mystery trolley featured in the Spring, 1984 "What Is It?" contest. No one correctly identified it. Don't feel bad, however - we don't know either! At least we can describe the trolley for you. It is approximately 0 Gauge (1 Gauge ?) in appearance and the dimensions are 9 3/4" long, 2 1/2" wide and 3 3/4" high.

The floor toy is all wood except for the brass trolley pole. Body and steps are unpainted natural wood; roof is red; base is green; clerestory is green with red ventilators; windows, doors, people and other markings are stamped in blue. Nail-and-glue construction is used.

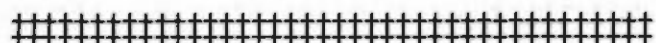
The wheels are constructed of two separate pieces to simulate flanges, with red inner wheels and black outer wheels.

The larger, inner wheels are 1" in diameter with "axle" spacing of 1/2" between inner wheels. There are no real axles - nails hold the wheels on.

The trolley bears some casual resemblance to the "Toity Trolley" shown in the accompanying January 1922 PLAYTHINGS advertisement. Our mystery trolley appears to be of later vintage, possibly being made during World War II when metal was not available for toy production.

And speaking of mysteries, what do we know about the company named in the ad, the PENNSYLVANIA MANUFACTURING COMPANY, INC. of Hatfield, Penna.? Any ideas?

[ Trolleys are shown on opposite page. ]



A T L A N T I C   D I V I S I O N   -   E L E C T I O N   R E S U L T S

Ballots were counted at the November 18, 1984 Westover Meet and the following candidates were elected as DIRECTORS for the two-year 1985/1986 term:

Many thanks to Chairman Nick Ladd and his hard-working Nominating Committee.

The Division recognizes the many contributions of retiring Directors Richard Robinson and Edward DeVincentis.

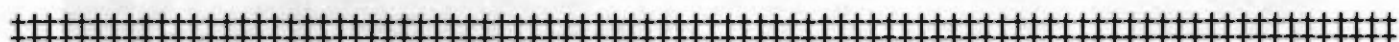
RE-ELECTED

NEWLY ELECTED

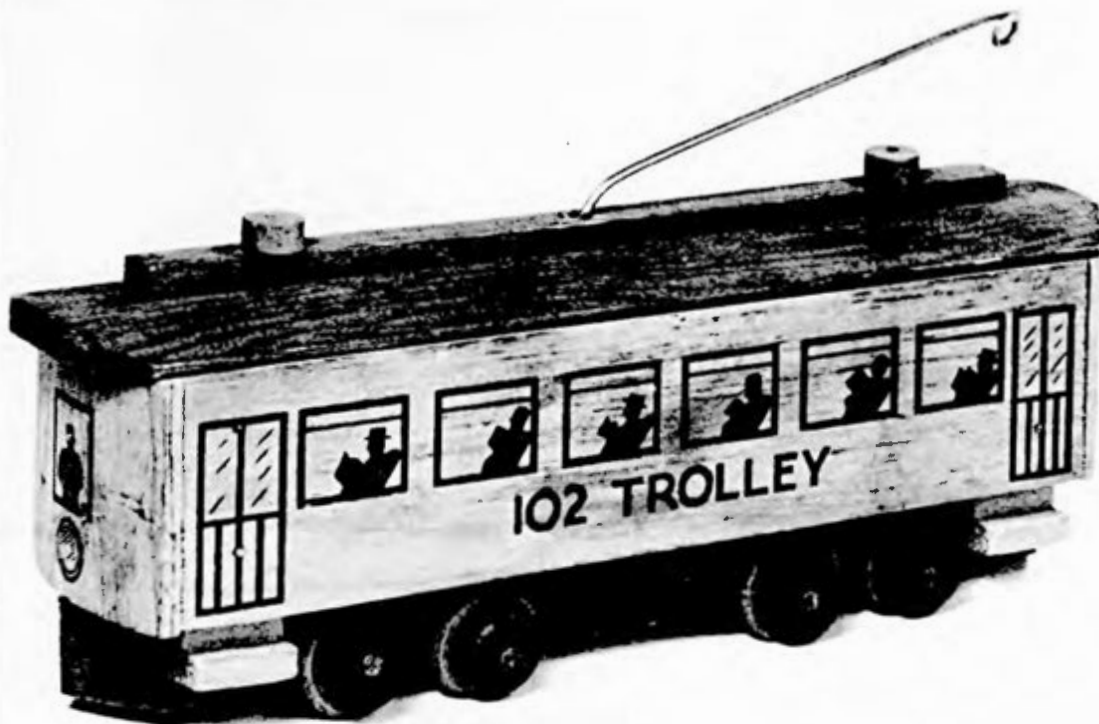
Raymond Connolly  
William Wilson

Richard Trickel  
Andrew Weiss

Terms of all other Officers and Directors are unexpired through 1985.





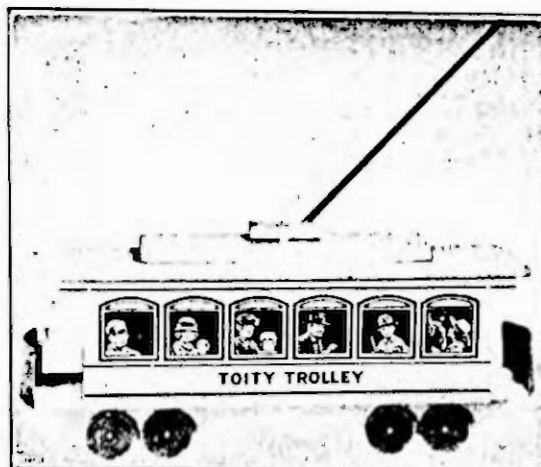


"MYSTERY TROLLEY"

WHAT IS IT?

SPRING 1984

# TOITY TOYS



*Will be on Exhibition  
in room No. 125 at the  
Toy Fair in Imperial  
Hotel, February 6th to  
March 15th, 1922.*

**BE SURE  
TO SEE OUR  
NEW MODELS**

ON OUR WAY TO TOITY TOY EXHIBIT

**Pennsylvania Manufacturing Company, Inc.**

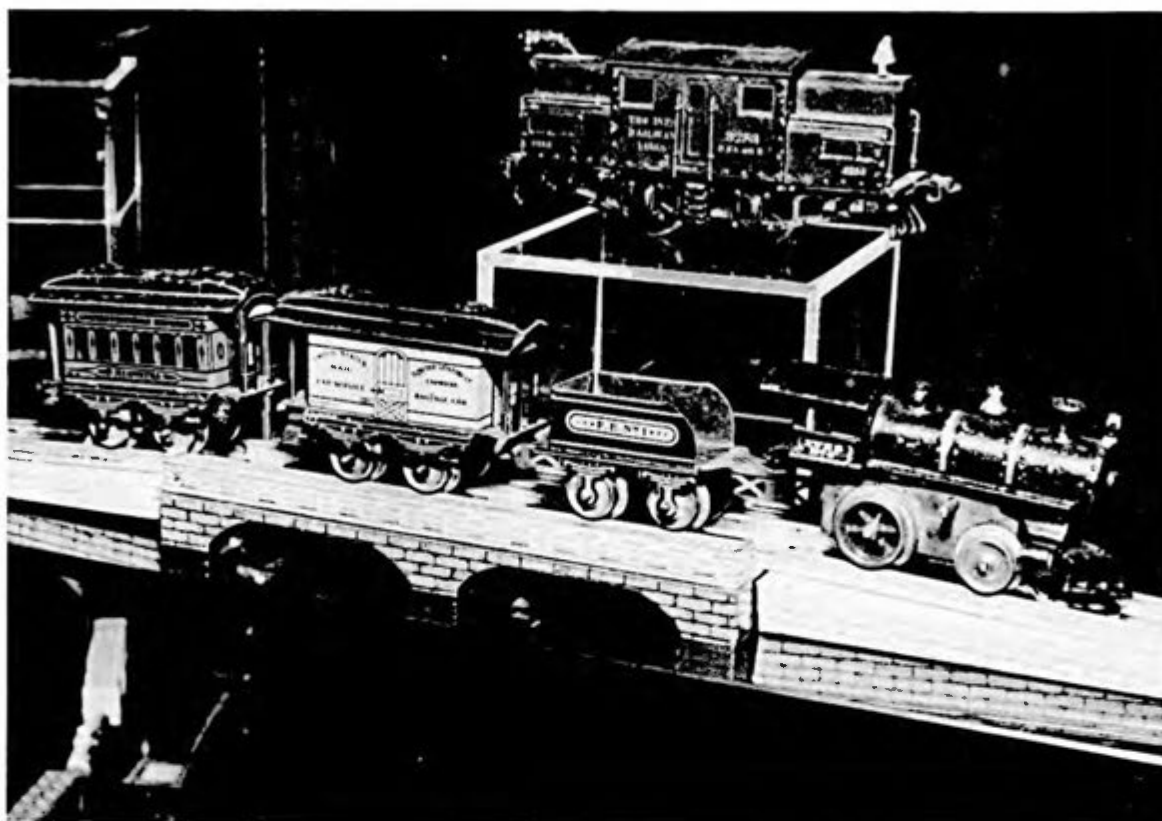
TRADE MARK  
**TOITY TOYS**  
REG. U. S. PAT. OFFICE  
HATFIELD, PENNA.

"TOITY TROLLEY"

PLAYTHINGS

JANUARY 1922

Kindly mention PLAYTHINGS when writing to advertisers





# THE ATLANTIC DIVISION, T.C.A.

## CAMPBELL MUSEUM EXHIBIT

The Campbell Soup Company and the Atlantic Division of the Train Collectors Association are pleased to announce that a superb toy train exhibit, including an operating standard gauge layout, will be on display at the Campbell Museum, Campbell Place, Camden, New Jersey, from November 15, 1984 through January 4, 1985.

The exhibit will include typical examples of colorful, collectable, mass-produced toy trains that have entertained and educated enthusiasts of all ages from the Victorian period to our current Space Age generation. A wide range of styles, sizes, motive power, materials and manufacturers will be represented in this rare public display.

The display and layout have been assembled for your pleasure by the members of the Atlantic Division of the Train Collectors Association. The TCA is an 18,000-member national organization dedicated to the fun and fellowship of collecting mass-produced toy trains and the preservation and sharing of knowledge about the hobby.

Through the cooperation and generosity of the Campbell Soup Company, this special toy train exhibit is yours to enjoy during the Holiday Season, along with a companion display of antique dolls on loan from the Margaret Woodbury Strong Museum of Rochester, New York. Bring the entire family and share memories, as well as dreams, of happy times with childhood toys.

## CAMPBELL MUSEUM

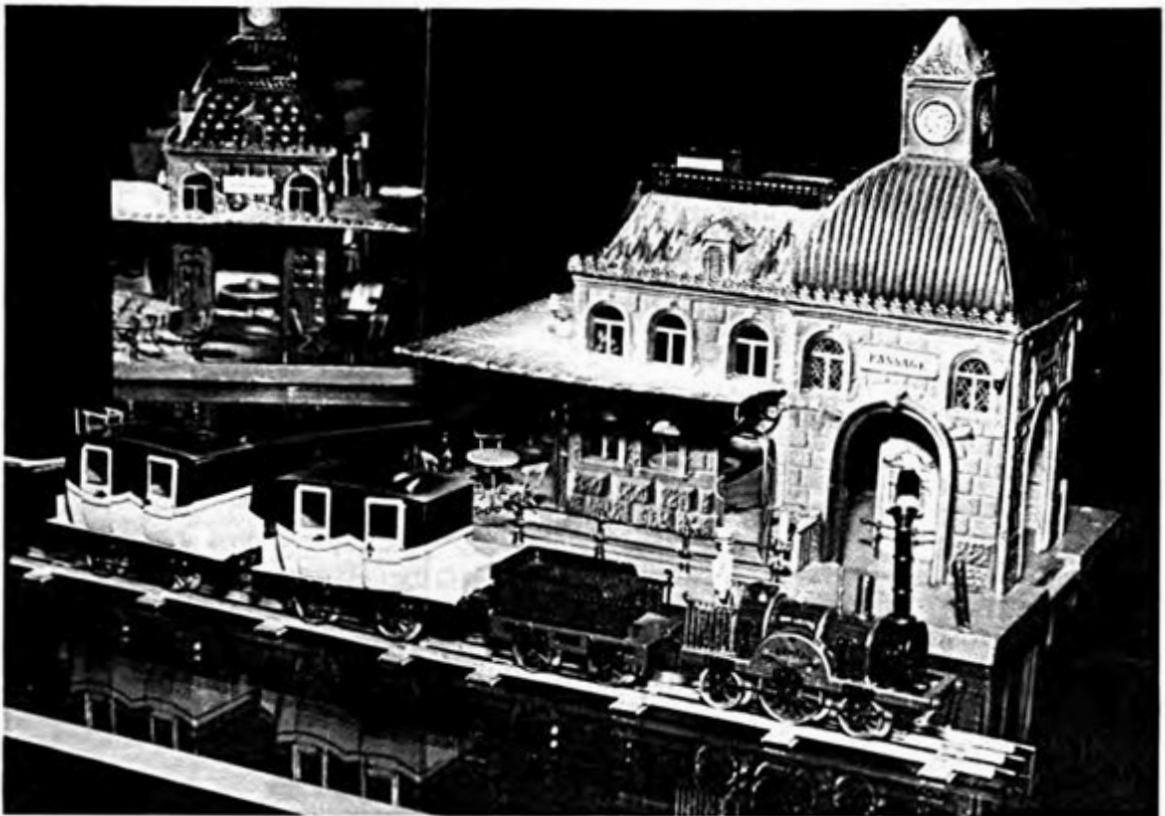
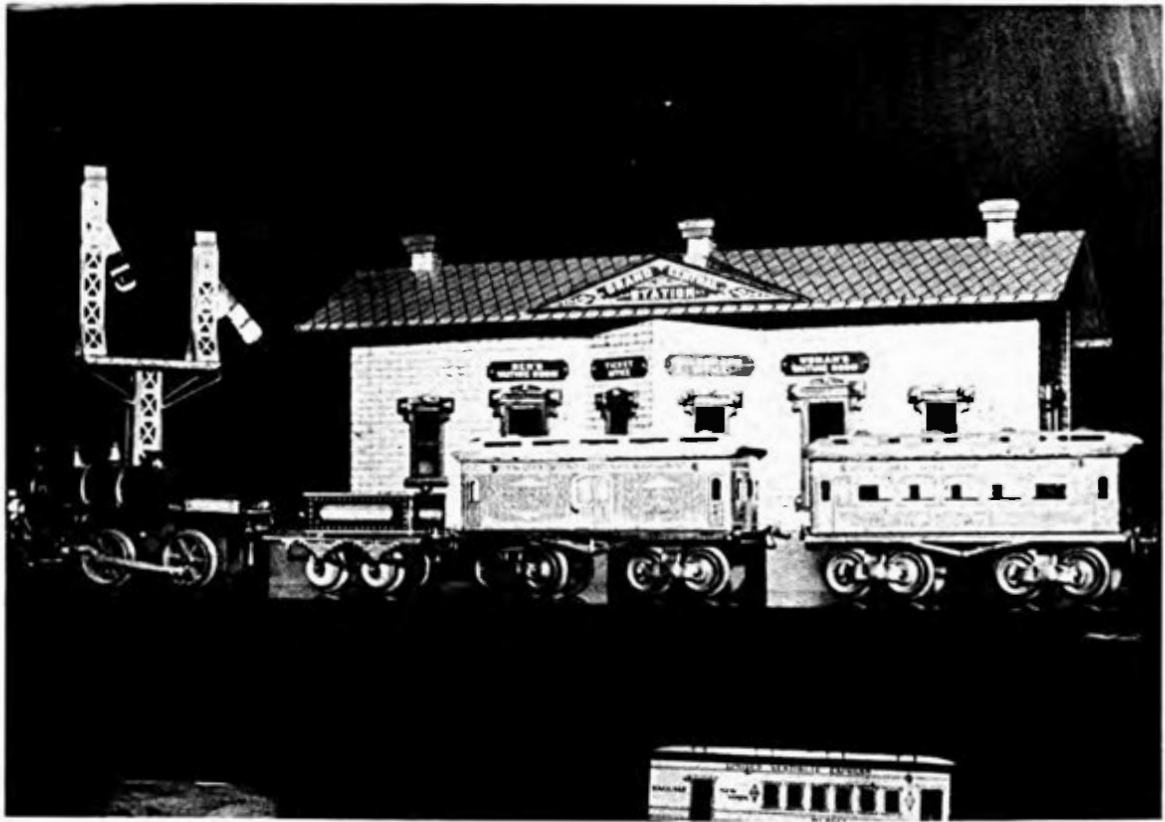
Campbell Place, Camden, NJ

November 15, 1984 through January 4, 1985

Mondays through Fridays : 9:00 am to 4:30 pm  
 Saturday, December 15, 1984 : 10:00 am to 3:00 pm  
 Saturday, December 22, 1984 : 10:00 am to 3:00 pm

## DIRECTIONS FROM PHILADELPHIA

Take Benjamin Franklin Bridge.  
 After toll booths, go straight ahead to Route 676.  
 Follow clearly marked "Campbell Place" signs, right into Museum.  
 (From toll booths to Museum is approximately one mile.)



TOYS, TRAINS AND TUREENS

AT CAMPBELL MUSEUM  
(Remembrance of Christmas Past)

"WHEN I AM GROWN TO MAN'S ESTATE  
I SHALL BE VERY PROUD AND GREAT  
AND TELL THE OTHER GIRLS AND BOYS  
NOT TO MEDDLE WITH MY TOYS."

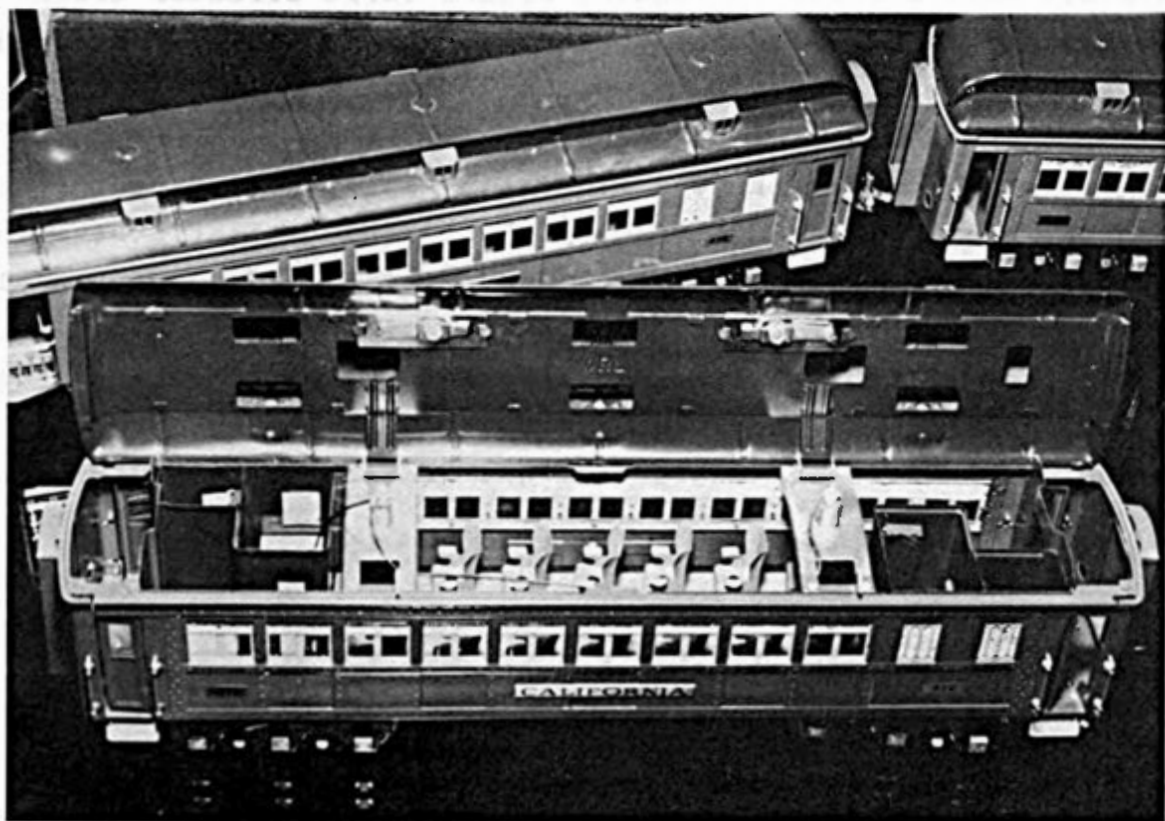
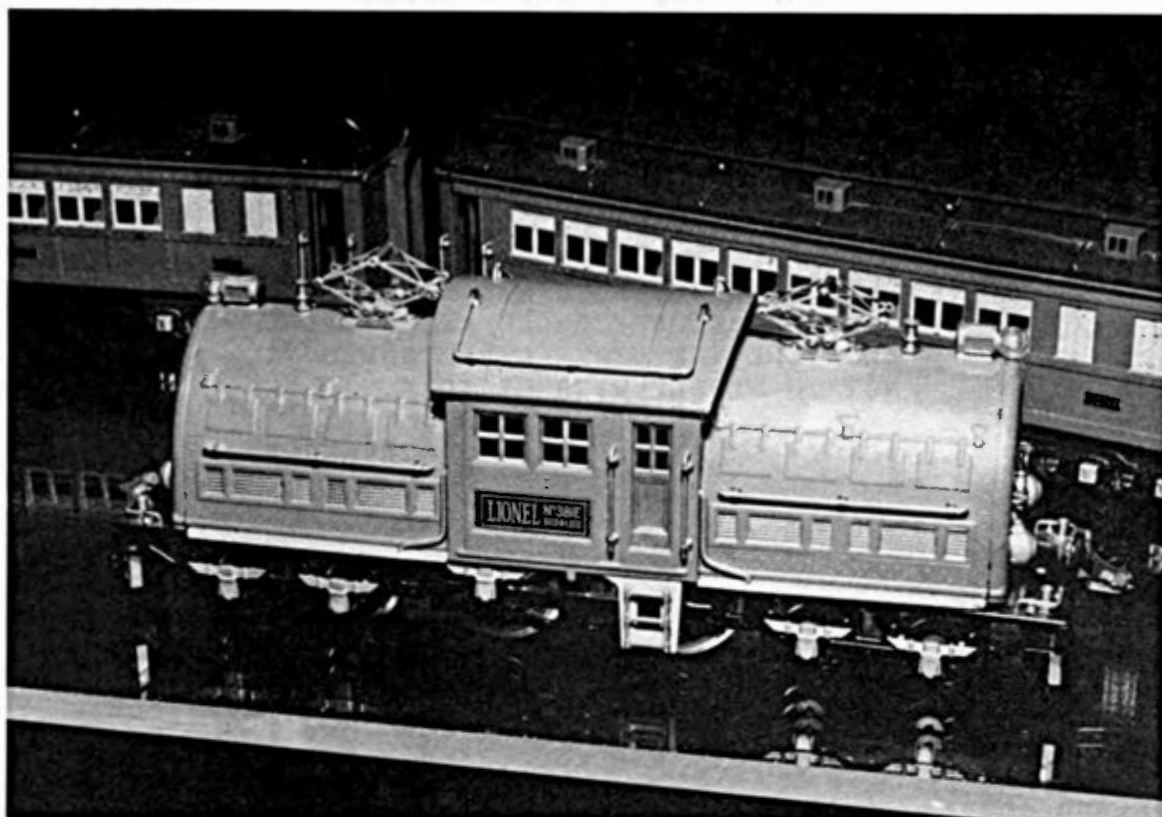
ROBERT LOUIS STEVENSON

The CAMPBELL MUSEUM visitors - young and old - are able to see, if not meddle with, toys of the nineteenth and twentieth centuries from now until the fourth of January. Dolls and toys from the STRONG MUSEUM, in Rochester, New York, and railroads galore, in all sizes and shapes, from private collectors of the Delaware Valley - some stationary and others running around large circular tracks through villages and over railroad bridges - including the famed Hell Gate Bridge.

The toy trains, lending a most realistic appearance, were installed by members of the TRAIN COLLECTORS ASSOCIATION (Atlantic Division) to demonstrate the broad diversity and pristine beauty of tin plate railroad trains and trolleys. The Association's world-wide membership of 18,000 is represented by 800 Division members whose sole purpose is to collect and preserve toy trains and provide orientation about their manufacture and history for the visitor.

It is not insignificant that the members of the Atlantic Division of the Train Collectors Association also share the fun of train operation with many shut-ins in the greater Delaware Valley. Bringing their trains to childrens' hospitals, retirement communities and special education facilities - they find that the pleasure of toy train nostalgia for older operators is as rewarding as the joy of discovery by the young.





CHILDHOOD MEMORIES OF HOLIDAYS OF THE PAST ARE STIRRED  
IN COLORFUL EXHIBITION AT THE CAMPBELL MUSEUM

(15 November 1984 to 4 January 1985)

" 'Twas the night before Christmas when all through the house,  
not a creature was stirring, not even a mouse. "

(Clement C. Moore, b. 1779)

... but for six weeks before the holidays, beginning Friday, November 16, pristine toy railroad trains will be busily criss-crossing the famed CAMPBELL MUSEUM of soup tureens and, along with the railroad exhibit, there will be rare vintage dolls and toys of the 1880s and early 1900s to further stimulate our memories of holidays past. And soup tureens of the 1700s, as well - there's something for everybody.

For the railroad buff, CAMPBELL MUSEUM will have examples of colorful, collectible toy trains in many styles, sizes and materials, ranging from the Victorian period to the current space age. Many manufacturers will be represented in the toy railroad panorama which will find standard gauge trains cruising throughout the vestibule of the CAMPBELL MUSEUM.

The railroad exhibit is the work of local enthusiasts of the ATLANTIC DIVISION OF THE TRAIN COLLECTORS ASSOCIATION, which boasts 18,000 members with an identical love of miniature trains.

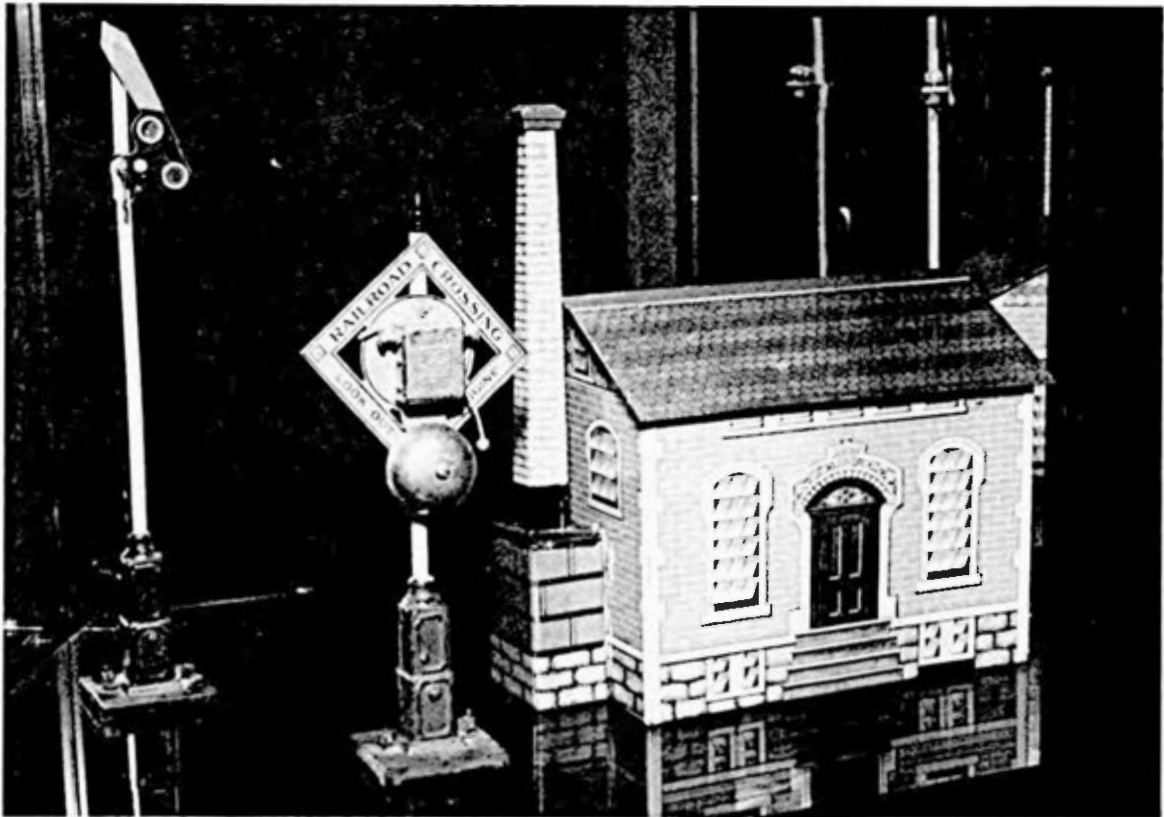
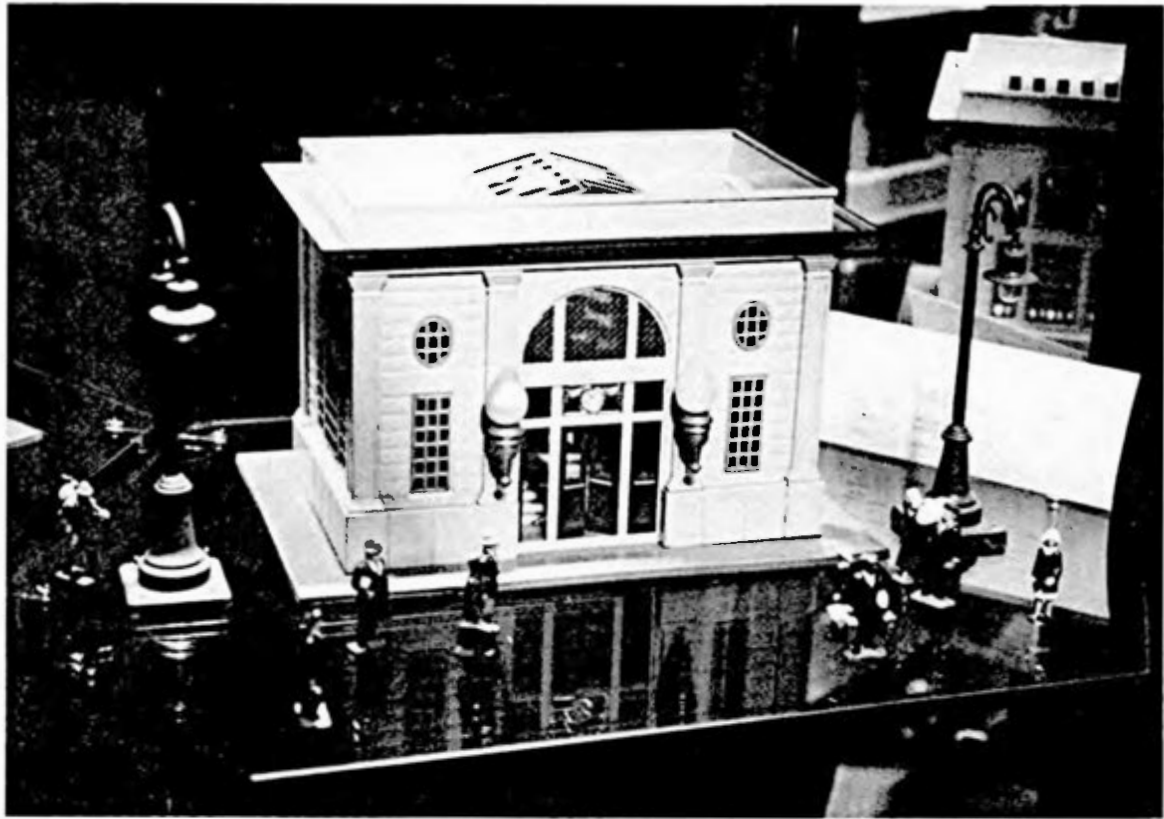
Eighty (80) playthings, on loan to CAMPBELL MUSEUM from the MARGARET WOODBURY STRONG MUSEUM in Rochester, New York, illustrate a 130-year period from 1824 to 1955. Cars, blocks, dolls, games and fire engines represent only a small sampling of the toys available to the child of the 19th or early 20th century. As the industrial revolution expanded the variety of goods available to American consumers, toys became less expensive and were produced in greater variety of materials. From the cast iron mechanical bank to the pressed-tin Ferris Wheel and later aluminum toys, the appearance of toys changed

(continued)

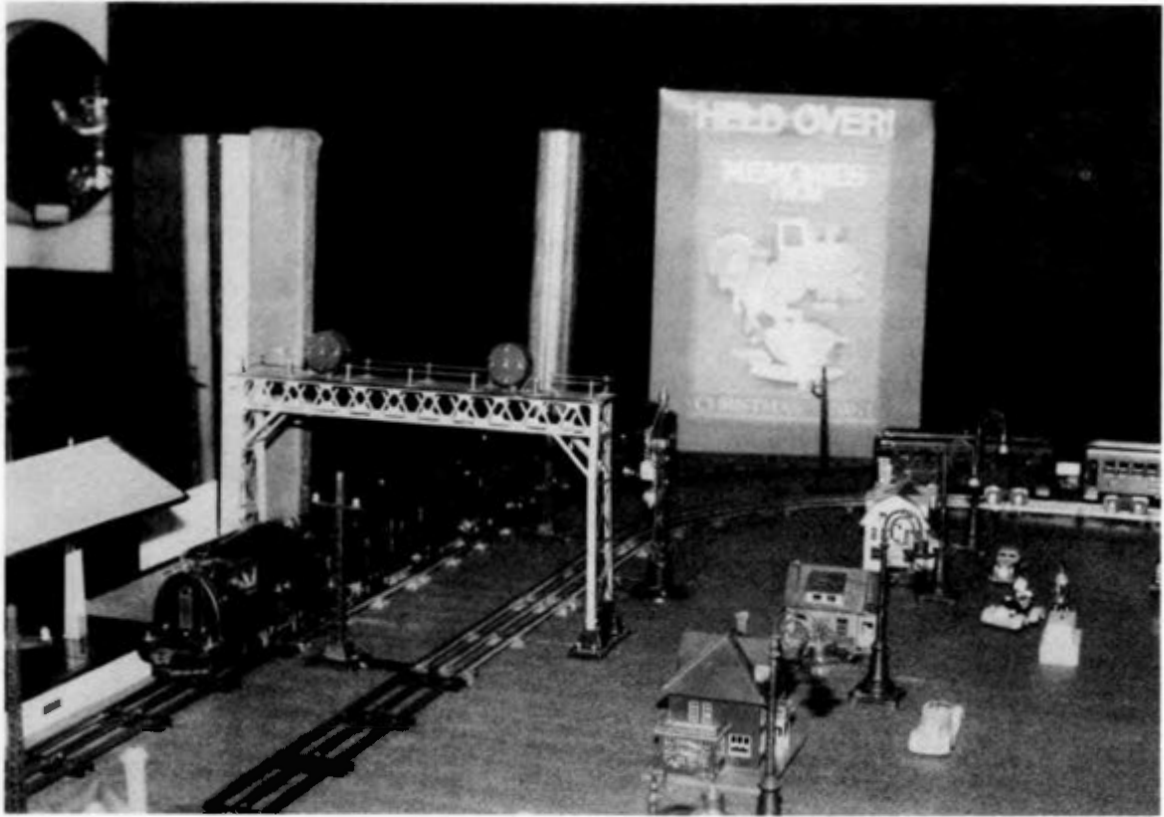
CHILDHOOD MEMORIES OF HOLIDAYS OF THE PAST ARE STIRRED  
IN COLORFUL EXHIBITION AT THE CAMPBELL MUSEUM (continued) Page 2

to match the changes in manufacturing. Changes in the way society viewed children also altered the types of toys which were available. Until the middle of the 19th century, dolls most often represented grown women, conforming to society's view of childhood as an extension of adulthood. As childhood became recognized as a distinct period, differing from adulthood, dolls representing newborns and children became more popular. For the first time in the late 19th century, miniature versions of household equipment, such as stoves, were produced as toys. These pieces reinforced a little girl's association with her mother's role in the home and supported society's approval of this role. But the excitement created by this exhibition at the CAMPBELL MUSEUM links these objects with childhood and the surprises and joys of the approaching holiday season. Whether you are viewing a doll which may have appeared under your great-grandmother's Christmas tree or a doll which appeared under your own, the ongoing traditions of child's play evoke the magic of this season.











December 28, 1984

Dear Mr. Pinsky:

We have been so busy I have not had opportunity to send you the publicity to date. I will rectify this next week.

The first Saturday we were open, we had over 400 people and last Saturday close to 300. Plus this week - Wednesday through today, we have had wall-to-wall people. IT IS JUST TERRIFIC AND MR. COLLIER IS ANXIOUS TO HAVE JUST A TRAIN COLLECTION WHEN YOU FOLKS CAN NEXT DO IT. Spoke to Nick Ladd about it this morning.

You are all just great and promise will get publicity off to you next week.

BEST WISHES FOR THE NEW YEAR!!!

Cordially,

A handwritten signature in cursive script, appearing to read "Bessy".

# THE CAMPBELL MUSEUM

RALPH COLLIER, *President*

CAMDEN, NEW JERSEY 08101



(609) 342-6440

January 24, 1985

Dear Nick:

All good things must come to an end and that applies to the handsome installation that you and your group achieved at the Campbell Museum, as well. Before we turn the lights low on the pristine toy trains which you and your comrades in arms have lent to the Museum, may I take this opportunity to thank you very much for the work and imagination that went into the exhibit. It has brought new faces to the Campbell Museum and rekindled some old acquaintances, too.

The labor of love behind the scenes is appreciated by everyone here and I hope that you will convey my thoughts of gratitude to those who worked on the project - a holiday entertainment which we will remember for many seasons to come.

Cordially yours,

  
RALPH COLLIER

Mr. Nicholas B. Ladd, Corporate Vice President  
Operations and Corporate Services  
JOHN WANAMAKER  
13th and Market Streets  
Philadelphia, PA. 19107

bb